TERMS AND CONDITIONS

of

THE GOLD MEDAL OF THE POZNAN INTERNATIONAL FAIR COMPETITION
applicable to the International Fair of Work Protection,
Fire-Fighting and Rescue Equipment SAWO 2018

GRAND PRIX SAWO

MEDAL OF THE PRESIDENT OF THE BOARD
OF THE POLISH VOLUNTARY FIRE BRIGADES ASSOCIATION

I. THE GOLD MEDAL OF THE POZNAN INTERNATIONAL FAIR

§1

1. The Gold Medal Competition is held by Międzynarodowe Targi Poznańskie sp. z o.o. (Poznan International Fair) with its registered office in Poznań, hereinafter referred to as MTP or Organizer.
2. The technical operator for the Gold Medal Competition is World Trade Center Poznań sp. z o.o. with its registered office in Poznań, hereinafter referred to as WTC or Operator.
3. The Gold Medal of the Poznan International Fair, hereinafter referred to as Competition, allows products as well as technical and organizational solutions of exceptional quality, use and aesthetic values. The basic criterion for assessing a product relates to its innovativeness. However, regardless of its market and economic value, the product submitted to the competition must be characterized by high quality.
4. The following may enter the Competition:
   a) Products of domestic and foreign origin (EU approved) which have been granted legal certificates and attestations, have been approved for use and sale on the Polish market, and which do not require any additional laboratory, operational and experimental tests;
   b) Products which are results of research, construction, technological, operational and service projects, suitable for being transferred to business practice;
5. Registrations for the Competition may refer to:
   a) Individual products or groups of products which are homogeneous in terms of their function, construction and technology (e.g. sets, kits, lines, programs);
   b) Products understood as systems (e.g. computer software) or those consisting of several interconnected parts;
   c) Several products, provided that an appropriate individual fee has been paid for each one.
6. Registrations for the Competition may be submitted by fair participants (exhibitors, co-exhibitors) that are producers or entities representing the producers (and authorized to act on their behalf).
7. Specific criteria for assessing the quality of products registered for the Competition, depending on the theme of the fair at which they are exhibited, are specified in §2 of these Terms and Conditions.
8. Formal requirements, including the deadlines for product registration and delivery of products or their samples, as well as the registration fee for entering the Competition are specified in §3 of these Terms and Conditions.

§2

1. The following criteria are applied for the quality assessment of the products entered into the Competition:
   a) Modernity of the solutions applied in comparison with the global solutions;
   b) Scope of innovative solutions applied;
   c) Cost-effectiveness of the product and its operation (price, operational and maintenance costs, disposal costs);
   d) Impact of the product upon the environment, including methods of regeneration, recycling, biodegradability;
   e) Saving material and energy consumption;
   f) Product functionality (understood as the combination of utility and practicality);
   g) Product aesthetics;
   h) Degree of practical adaptation to transferability of solutions – only for the products listed in §1, item 4b.
2. Educational, publishing and advisory activities shall be assessed against the following criteria:
   a) the scope of educational activities, professional attitude of the staff, technical infrastructure, as well as didactic aids;
   b) the type of publication, opinions of the users, transparency and accessibility of material, availability on the market, dissemination possibility;
   c) the scope of advice, professionalism (acknowledgements and opinions), scope of advisory
activities.

3. The following criteria shall apply to promoting occupational health and safety:
   a) effectiveness and scale of propagating knowledge on healthy and safe working conditions amongst both employers and employees;
   b) making use of public information campaigns, mass events as well as other measures used for developing safety attitude in society.

§3
1. In order to be admitted to the Competition, the following formal requirements must be met:
   a) registering the product online via the Strefa Wystawcy [Exhibitor Zone] portal, to the Operator (WTC) by February 15th, 2018;
   b) enclosing copies of certificates, attestations and other certificates, other test results referred to in § 1 item 4, or other documents concerning the product which present its qualities as well as user opinions;
   c) enclosing a photograph of the product, from all sides, presenting the whole product or an element of it relevant from the perspective of its being innovative, in the following format: JPEG, or TIFF, 300 dpi resolution;
   d) describing the product in 500 characters (with spaces) in a text file (WORD);
   e) enclosing the company logotype, in the following format: JPEG or TIFF, minimum 1.5MB;
   f) paying the fee of PLN 1,900 per each product registered for the Competition. The fee is payable to the Operator’s bank account:
      Bank PEKAO S.A., number: IBAN PL 78 1240 6612 1111 0010 3433 8273 SWIFT: PKO PP LPW;
      and providing the Operator (WTC) with an electronic or traditional payment confirmation.

2. Registration for the Competition and the fees are accepted and verified by the Operator (WTC) and then sent for assessment to the Competition Jury.

3. The product entered into the Competition shall not be assessed by the Competition Jury in case the registration does not comply with the Competition’s Terms and Conditions, including no fee has been paid.

§4
1. The products registered for the Competition are assessed by the Competition Jury appointed by the President of the Board of MTP.
2. The assessment of the products as well as technical and organizational solutions registered for the Competition shall be done by the Competition Jury on the basis of the criteria stipulated in §1 and §2 and the submitted documentation and information materials about the product and technical and organizational solutions.
3. The assessment of the products registered for the Competition shall be done by the Competition Jury prior to the beginning of the fair.
4. The Competition Jury may ask counsel of experts in the given field, science representatives and practitioners in the fields related to the theme / sector of the fair, who are members of Expert Teams appointed by the President of the Board of MTP.
5. The Competition Jury shall decide whether to award the MTP Gold Medal in a secret ballot. The Competition Jury may choose one product or a separate group or a subgroup of products from the submitted system, kit, set or program.
6. The Competition Jury sessions are not public and its decisions are final.
7. The Members of the Competition Jury are not to share the materials or information related to the Competition with any third parties.
8. The product or technical and organizational solution shall not be awarded if they are not exhibited during the fair the Competition refers to. The products as well as technical and organizational solutions shall be exhibited by the Laureates, fair participants (exhibitors, co-exhibitors), who are producers or entities acting of their behalf (authorized to act on their behalf) at the stands or within the special zones provided by the Organizer.

§5
1. Each product as well as technical and organizational solution entered into the Competition may be awarded with the MTP Gold Medal once only.
2. The limitation referred in item 1 above does not apply to those products and technical and organizational solutions which have been significantly altered with innovative features, which make it possible to consider the product and technical and organizational solutions as a new generation.

§6
1. The Competition Jury shall announce its decision about awarding the MTP Gold Medal prior to the fair through the Organizer and the Operator (WTC).
2. The Operator (WTC) shall inform the Competition laureates, on the day the decision was made, about the fact they have been awarded with the MTP Gold Medal.
3. The MTP Gold Medal is presented by the President of the Board of MTP and the Chairman of the Competition Jury on the first day of the fair during a solemn Gala, the date, time and venue of which is to be given to the Laureates by the Operator (WTC).

§7
1. The list of product awarded with the MTP Gold Medal is presented in information and marketing materials of the Poznan International Fair Ltd., on the website devoted to the MTP Gold Medal (www.zlotymedal.mtp.pl), and shared in mass media.

2. Exhibitors who have been awarded with the MTP Gold Medal receive the MEDALIST PACKAGE from the Poznan International Fair, i.e. a set of promotional materials under which each Laureate shall receive:
   a) The Gold Medal statuette and a certificate;
   b) The Gold Medal logotype and the brand book (electronic);
   c) An advertising template for Laureate (electronic);
   d) An A4 stand featured with the Gold Medal logo;
   e) A large-size Gold Medal sticker to make it possible to spot the awarded product amongst the other stands within an exhibition hall;

3. Regardless of the regulations included in item 2, the Competition Organizer shall carry out the following promotional campaigns for the awarded products:
   3.1. Campaigns addressed to visitors:
   a) Detailed descriptions of the awarded products included in electronic and paper materials such as newsletters, visitor guides;
   b) Placement of the list of products awarded and the information promoting them on MTP’s websites (www.mtp.pl, www.zlotymedal.mtp.pl) and on the website of the exhibition related to the edition of the Competition, as well as in social media;
   c) Designation of Gold Medal Laureates on elements of visual identification during the trade fair within the area of the applicable Competition edition;

3.2. Campaigns – Medalists in the media:
   a) If more than one product has been awarded with the Gold Medal: an online campaign on wideboards - an Internet campaign on nationwide information services: www.fakt.pl, www.biznes.onet.pl, www.forbes.pl. A total of 250,000 page views on all websites;
   b) Delivery of press releases about the prize-winning awards to national and local journalists, the most popular and opinion-making industry magazines;
   c) A TV campaign promoting the Gold Medal competition on nationwide media, as a sponsor of weather forecast on TVP INFO;
   d) A TV campaign in the local media – Poznan Fair Magazine – materials from selected trade fairs, news about innovative products and services which have been awarded with the MTP Gold Medal;

3.3. If more than one product has been awarded with the Gold Medal: the launch of the Champions Zone including a photo of the awarded product with a description. The Champions Zone is a separately designated and marked place inside the exhibition hall, where information about all products awarded at the specific fair is available during the trade show.

3.4. If more than one product has been awarded with the Gold Medal: the launch of the 2018 GOLD MEDAL – CONSUMERS’ CHOICE Competition on the following basis:
   a) The 2018 GOLD MEDAL – CONSUMERS’ CHOICE to be entered into by products awarded with the MTP Gold Medal;
   b) The winner to be settled through an open voting;
   c) The voting to start after the results of the voting referred to in §4 item 3 of these Competition Terms and Conditions have been announced through the website of the Gold Medal;
   d) The voting to take place also during the fair in the CHAMPIONS ZONE, where voting positions shall also be set up;
   e) The voters shall select a product, which they believe is the best of all the products awarded with the MTP Gold Medal;
   f) The winner to receive the award in the form of 2018 GOLD MEDAL – CONSUMERS’ CHOICE.

4. The Competition Laureates (exhibitors and co-exhibitors), who are manufacturers or entities representing manufacturers (and authorized to act on their behalf) and whose products have been awarded with the MTP Gold Medal, may post information about the award in advertising and other publications and display the graphic image of the medal only on the awarded products and their packaging.

5. The Competition Laureates (exhibitors and co-exhibitors), who are manufacturers or entities representing manufacturers (and authorized to act on their behalf), shall display information about the award on their exhibition stand. The other information about the awarded product shall include a clear indication, a description of the awarded product (according to the certificate received) and the name of the trade show during which the product received the award.

II. GRAND PRIX SAWO

§8

1. The Competition Commission, identical to the Competition Jury of the MTP Gold Medal Competition, applies for the GRAND PRIX SAWO award to be granted to products as well as technical and organizational solutions from amongst those that had been awarded with the MTP Gold Medal in the following categories:
   1.1. Personal and collective protective equipment;
   1.2. Rescue gear and equipment for firefighters as well as fire prevention;
   1.3. Technical and organizational solutions related to ergonomics, accident and health prevention, and products closely related to SAWO;
   1.4. Educational, publishing and counseling activities related to occupational health and safety;
   1.5. Shaping and promotion of healthy and safe work culture.
2. One GRAND PRIX SAWO may be awarded in each category. The Competition Commission may apply against granting the award in a particular category.

3. At the request of the Competition Commission, GRAND PRIX SAWO awards for particular categories are presented by:

   3.1. Minister of Family, Labor and Social Policy as regards categories 1.4 and 1.5;
   3.2. Chief Labor Inspector and Head of the Central Occupational Safety Institute (PIB) as regards categories 1.1 and 1.3;
   3.3. Commander-in-Chief of the Firefighting Services as regards category 1.2.

4. The Competition Commission shall announce their decision about the GRAND PRIX SAWO award prior to the beginning of the fair through the Organizer and the Operator (WTC).

5. GRAND PRIX SAWO shall be presented by the President of the Board of MTP and:

   5.1. Minister of Family, Labor and Social Policy (or the Minister’s delegate) for the following categories:
       a) Educational, publishing and counseling activities related to occupational health and safety
       b) Shaping and promotion of healthy and safe work culture.
   5.2. Chief Labor Inspector and Head of the Central Occupational Safety Institute (PIB) for the following categories:
       a) Personal and collective protective equipment;
       b) Technical and organizational solutions related to ergonomics, accident and health prevention, and products closely related to SAWO.
   5.3. Commander-in-Chief of the Firefighting Services for the following category:
       a) Rescue gear and equipment for firefighters as well as fire prevention.

6. GRAND PRIX SAWO shall be presented during a solemn gala during the fair, the date, time and venue of which is yet to be announced to the Laureates by the Operator (WTC).

7. The list of GRAND PRIX SAWO Laureates shall be placed in information and promotion materials related to the International Poznan Fair Ltd., on the website of the SAWO fair (www.sawo.mtp.pl), in dedicated press, and shared in mass media.

III. MEDAL OF THE PRESIDENT OF THE BOARD OF THE POLISH VOLUNTARY FIRE BRIGADES ASSOCIATION

The Medal of the President of the Board of the Polish Voluntary Fire Brigades Association is awarded to the product that won the MTP Gold Medal on the basis of the decision given by the Competition Commission. The Medal is presented during a solemn Awards Gala by the President of the Board of the Polish Voluntary Fire Brigades Association, or their delegate.